

KEN RIGEL

GROUP



Ken Rigel
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Helping you buy or sell the place you call home!

Call me TODAY for a free consultation.

(403)207-1748



Your Referrals Help Kids!

Benefitting



Homeward Bound

Happy New Year!

And Our New Year's Resolution is...

This is the time of year many people make resolutions. I think the idea is to be better, do better or accomplish something grander in the NEW year than in the previous year. However, for various reasons most fall short of keeping a resolution, let alone achieving it! I, for one have been guilty of it. How about you?

There's a great book that helped me and my team dramatically improve our follow through on achieving important goals and I want to share it with you - as sort of a Happy New Year After Christmas Gift.

Before I share the book details, read on for my TWO PART resolution to you and anyone you know considering selling the place they call home!

Congratulations!

A huge congrats is in order for our lovely clients, Chad and Jen!

Not only are they newly married, we helped them find their new dream home, and we just listed their current home. Whew, that's a whole lot to be excited about for this amazing couple!

Thank you for letting us join you on your journey!

If you or a friend are thinking about selling, make sure to choose a real estate company you can trust!

A real estate company with experience, proven results and a give-back philosophy!

We have over 1,000 buyers in our data base looking for a home in Calgary right now, so there's a really good chance your home may already be sold . I'd like to offer you a free search and match of your home's features to my database of buyers in waiting.



Call me today for a free consultation.
I am here to help with your real estate needs.

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Part one: The Guarantee!

As a result of working with hundreds families over a 10-year time span and through recent recessions, we have developed a special market-proof program to quickly get an acceptable offer on any home for market value.

You'll always know what the next step in the process is and you'll gain insight into the real estate market and how it works, so you can relax while we do what we do best!

Part two: The Give Back!

Just like last year, we are on a mission to raise \$6,000 for Juvenile Diabetes Research Foundation. We do this by donating a portion of our income from homes we sell.

As you know, JDRF does AMAZING work in helping kids survive and thrive with type 1 diabetes. They also lead the way in research and development of diabetes prevention and treatment as well as the work to find a cure . JDRF provides strategies for management and care, and is on the forefront of technological advances to improve quality of life.

So when you or anyone you know does business with us, not only do we deliver on our award-winning service, you can rest assured a very worthy cause benefits as well.

A Real Estate Company that Gives Back

AND please remember, your REFERRALS help the Kids!



In Support of:



A Real Estate Company that *Gives Back!* Continued from page 2.

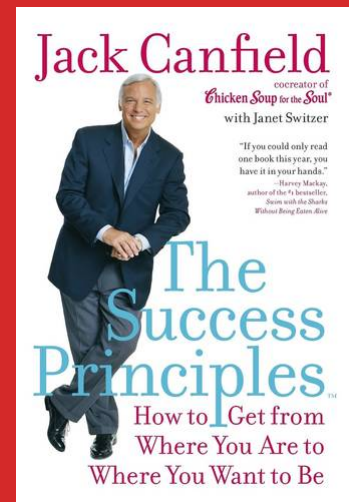
The Juvenile Diabetes Research Foundation is Making a Difference Today and for Tomorrow

The book I mentioned is *The Success Principles (How To Get From Where You Are To Where You Want to Be)* by Jack Canfield.

This book should be permanently on your reading list. A couple of chapters I recommend include:

- Take 100% Responsibility for Your Life
- Practice Persistence
- Clean up Your Messes and Your Incompletes
- Face What Isn't Working
- Just Say No!

If you read these chapters only, you'll feel 10 times better than if you hadn't — trust me!

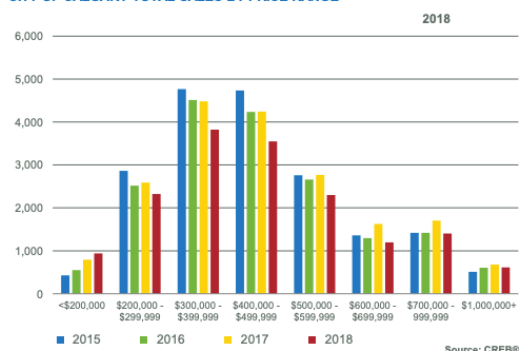


MARKET SNAPSHOT

Keep an eye on your inbox, or head over to the blog on www.krgroup.ca for and click the news tab for our full Market Report.

- The city remains in a buyer's market
- Job shortages and mortgage rule changes continue to affect sales
- 2018 home sales were down 14% from 2017 and 20% below long-term averages
- High supply levels continue to increase days on market and decrease benchmark prices
- Buyers have the luxury of choice, but many are holding off in hopes of greater price adjustments
- Sellers have the tough choice between delaying sale plans or making potentially significant price adjustments

CITY OF CALGARY TOTAL SALES BY PRICE RANGE



UPCOMING EVENT!

Thank you! Thank you! Thank you!

Do we need to say it again? Our annual client appreciation event is coming up. Please say you'll join us!

Calgary Hitmen vs. Kootenay Ice
When: Sunday, January 27th
Time: 2:00p.m.
Where: Scotiabank Saddledome

We sent you an E-vite! If you didn't receive yours, please let us know you'd like to join us so we can add you to the list.

Call or text (403)207-1748 or email info@krgroup.ca



Award-winning service, benefitting a worthy cause!

Over the last two decades of helping thousands of families sell their home and/or buy another, we have met some wonderful, loving, caring people.

People like you! So your referrals can rest assured that not only will they get the award-winning service we are known for and the guarantee to back it up, but that a solid portion of the income we receive will go toward a very worthy cause.

Refer your friends, neighbours, associates or family members considering making a move:

1

You can pass along our business card or this letter to them.

2

You can go to www.krgrouppreferrals.ca and enter their contact info online or forward the link to who you know considering a move.

3

Of course you can always call me direct as well at (403)207-1748.

Why We Support the Juvenile Diabetes Research Foundation

My niece, Rayah was diagnosed at the age of two, and I have watched her suffer through pokes and lifestyle restrictions from that young age. I am always in awe of her bright and sassy personality and her will to thrive and outdo herself constantly. She is now 10 and acts just like a regular kid, and my wish is that through the support of JDRF, one day she will be able to live life symptom, needle, and worry free!

I encourage you to visit the JDRF website at www.jdrf.ca to learn more about t1d and how they are making a difference in the lives of children and their families!

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Contact Us

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*Your Home Sold
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or We'll Buy It!*



JDRF IMPROVING LIVES.
CURING TYPE 1 DIABETES.

*All guarantees offered by Royal LePage Innovate. Some Conditions Apply. Please contact for details.

ROYAL LEPAGE
INNOVATE
INDEPENDENTLY OWNED AND OPERATED

January Preferred Partner

New Year, New You!

Are you ready to made lasting changes in your health and fitness? Check out Mission Fitness for a great range of fitness programs and services, plus nutrition coaching. Feel great and live your life to the fullest with Mission Fitness. We'll see you at the gym!

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